

GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM
KAHILIPARA, GUWAHATI-781019

No. DHE/PA/5/2016/8

Dated. 28/11/2016

To,

1. The Registrar, Gauhati University, Guwahati.
2. The Registrar, Dibrugarh University, Dibrugarh.
3. The Registrar, Tezpur University, Napam, Tezpur
4. The Registrar, Assam University, Silchar
5. The Registrar, KK Handique State Open University.
- 6 Registrar, Kumar Vaskar Varma Sanskrit and Ancient Studies University Vill. Namati District: Nalbari

7. Principal of All Colleges in Assam

Sub Digital Banking, Conducting Awareness Campaign by Involving NSS Volunteers/ NCC Cadets of Colleges and Universities

Sirs,

I have the honour to inform you that with demonetization of higher denomination currency notes, we have to popularise digital transactions involving Net Banking/ Debit Cards/ Mobile Banking/ Mobile Wallets/ Point of Sales etc.

An awareness campaign is necessary to popularise the above mentioned mode of transactions of money. The State Bank of India has come forward to organise a campaign with the active help and assistance of Students/ NSS Volunteers/ NCC Cadets. Such a Campaign has been undertaken in Madhya Pradesh.

The officials of State Bank of India will render all assistance in such campaign. In order to address the issues, it has been proposed to initiate a fortnight long "Digital Literacy Campaign" with the assistance of NSS Volunteers of all the Universities and Colleges. The officials of the State Bank of India located at the Districts will contact the Programme Coordinators and Programme Officers of Universities and Colleges and will arrange awareness training to such volunteers. After the training the NSS Volunteers will organise meetings of students and nearby locality citizens and will spread the awareness for Digital Banking.

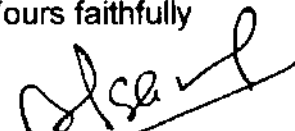
A meeting in this regard was held today in the office of the Commissioner and Secretary Higher Education where the top officials of SBI, NHK, and Directorate of Sports were present.

It was decided that the awareness campaign will start from 5th of December, 2016 and an inaugural function will be held at Gauhati University tentatively on 5th December.

You are requested to instruct the Programme Coordinators/Programme Officers of your institutes to organise such campaign through the NSS Volunteers in your institution and in the service areas of the units. The SBI officials of your area will contact you and your NSS officials for organising training and further campaign.

Kindly take action accordingly in making the initiative a success.

Yours faithfully



Director of Higher Education,